

Why communication is so important?



Why societal involvement in the wildfire risk mitigation is so important?















- √ A better social understanding of the phenomena is needed in a global emergency context where fire affects forest, infrastructures and people all together
- Fire risk is not only an issue of ignitions but a propagation capacity of landscape
- Understanding of the fragility and vulnerability of environ to make people aware on the exposition of risk, the need of prevention and self-protection (WUI inhabitants) and the responsibility in fire ignitions control
- Telling the role of fire as a natural disturbance make easier to understand the need of getting less vulnerable landscapes as alternative to invest only in suppression system which has a limit
- Involving land planners in reducing settlements and infrastructures vulnerability to fire risk
- √ In Mediterranean areas, social and political concern on fire impacts should be used to emphasizes the role of forest management and rural development policies on wildfire risk mitigation, from a social, economic and ecological perspective.
- ✓ Communication is more and more a crucial element of the global wildfire risk management strategies, at the same level of importance of traditional prevention and suppression issues.

At the occasion of the IV Mediterranean Forest Week, Barcelona, Spain, 17-20/03/2015 Side event: Engaging Mediterranean Communities in Wildfire Risk Mitigation. Organization: CTFC, PCF







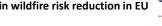








FIREfficient "Operational tools for improving efficiency in wildfire risk reduction in EU





Concept: Transferring knowledge and operational tools on fire risk assessment and management to land

Starting date: 01/01/2014 Ending date: 31/12/2015

Contact: firefficient@ctfc.cat Website: http://firefficient.ctfc.cat

Partners: Forest Sciences Centre of Catalonia (Coordination), UT-GRAF Fire service Government of Catalonia, Fire Ecology and Management Foundation Pau Costa Alcubierre, King's College London, European Forest Institute - Central European Regional Office

Financed by EU, Directorate-General for Humanitarian Aid and Civil Protection - European Community Humanitarian Office (ECHO)











eFIRECOM "Efficient fire risk communication for resilient societies"



Concept: Developing tools for the fire risk communication for Communities and municipalities, Scholars and their teachers and Journalists and media professionals

Starting date: 01/01/2015 Ending date: 31/12/2016

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Partners: Forest Sciences Centre of Catalonia (Coordination), Fire Ecology and Management Foundation Pau Costa Alcubierre, European Forest Institute – Mediterranean Regional Office, EEIG FORESPIR, Direction Générale des Forêts de Tunisie, Université Hadj Lakhdar Batna

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- European Community Humanitarian Office (ECHO)















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