

Efficient fire risk communication for resilient societies (eFIRECOM)

EU Directorate-General for Humanitarian Aid and Civil Protection - European Community Humanitarian Office (ECHO)
2014 Call for projects on preparedness and prevention projects in civil protection and marine pollution

“Enhancing citizens resilience to wildfires through promoting and increasing awareness and participation on the culture of risk”



Specific objectives:

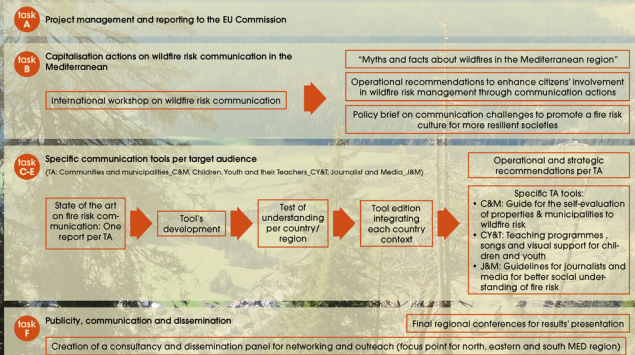
- To analyse the current level of wildfire risk communication tools in different Mediterranean countries, and share experiences and lessons learned on their development.
- To develop and test specific updated knowledge and best practices communication tools oriented to different target audiences.
- To discuss and highlight practical recommendations for improving the effectiveness of the communication on wildfire risk.



Main results:

- Development of a communication toolkit for the capacity building of citizens and communities towards wildfire risk management, adapted to three target audiences: **Communities and municipalities** (inhabitants and managers of wildland urban interface), **Scholars, youths and their teachers** and **Journalists and media professionals**.
- Edition and dissemination of **operational and strategic recommendations** for the improvement of the communication on risk and reduction of social vulnerability to wildfires.

eFIRECOM Action Plan



Partners



Key information

Starting date: 01/01/2015
Ending date: 31/12/2016
Contact: efirecom@ctfc.cat